

2026

California Orthopaedic Association Annual Meeting/QME Course Santa Barbara



EXHIBITOR PROSPECTUS

April 16-19, 2026—IN-PERSON MEETING

Hilton Santa Barbara Beachfront Resort

Santa Barbara, CA

Application Deadline: 12/31/25

Exhibitor applications received after 12/31/2025 will be assigned a booth space based on availability.

REASONS TO EXHIBIT

COA ANNUAL MEETING/QME COURSE IS THE LARGEST

STATEWIDE GATHERING OF ORTHOPAEDIC SURGEONS AND
ORTHOPAEDIC PRACTICE MANAGERS IN CALIFORNIA!

BENEFITS INCLUDE:

1. Interactions with more than 400 Orthopaedic Surgeons and 50+ Orthopaedic Practice Managers at the meeting.
2. Exposure to 3,500 orthopaedic surgeons statewide through COA's virtual promotion of the meeting.
3. Build your brand and gain company exposure not only with Orthopaedic Surgeons but with their practice managers and other medical office decision-makers statewide.
4. Have an opportunity to sponsor an educational session where you can present the latest in your technology.
5. Have an opportunity to sponsor the "Keynote" speaker and be seen as a premier sponsor of the California Orthopaedic Association and its Orthopaedic Foundation.
6. Company will be posted on COA's Annual Meeting website and meeting program.
7. Receive a "Pre" and "Post" meeting attendee list to promote your company before and after the meeting - includes email addresses.
8. Interact with attendees from different practice settings (large groups, solo and small groups, Workers' Compensation and academic centers).

TAKE THE FIRST STEP TO
MAXIMIZING YOUR **ROI...**
BECOME AN EXHIBITOR TODAY!



BOOTH SPONSORSHIP BENEFITS	BRONZE LEVEL \$5,000	SILVER LEVEL \$6,500	GOLD LEVEL \$7,500	DIAMOND LEVEL \$10,000
Booth Size	10' x 8' 1 - 6 ft. draped table 2 chairs	20' x 8' 2 - 6 ft. draped tables 3 chairs	10' x 8' Premier Location 1 - 6 ft. draped table 2 chairs	20' x 8' Premier Location 2 - 6 ft. draped tables 3 chairs
Representative Badges	2 Badges	3 Badges	2 Badges	3 Badges
Continental Breakfast	x	x	x	x
Access to General Sessions	x	x	x	x
Pre/Post attendee list	x	x	x	x
Company & Description Listing on Meeting Website	x	x	x	x
Company, Description & Booth # in Meeting Program	x	x	x	x
Flyer in Welcome Bag			x	x
Ad in COA's E-Publication-1/4 page—color			x	x
Logo on meeting emails			x	x
Logo on the meeting Website Homepage			x	x
Presidential Reception Tickets			2 Tickets	3 Tickets

All Exhibitor Booths Include:

- (1) 6-ft draped table/2 chairs per booth space. Double booths include (2) 6-ft draped tables/3 chairs.
- Access to all educational sessions.
- Pre-Meeting Registration List, including emails (available 30 days prior to the meeting).
- Post-Meeting Registration List, including emails (available 2 weeks after the meeting).
- Company description and website in the Final Program (50-words maximum).
- Continental Breakfast each day.



Sponsorship Opportunities

KEYNOTE SPEAKER - \$20,000

Be the premier supporter of COA and our Orthopaedic Foundation.

The **Keynote Speaker** will be a **NASA astronaut** who is a veteran of multiple missions to space and a remarkably inspiring explorer with many valuable life lessons to share.

Your support will be acknowledged at the meeting and in the meeting materials.



PRESIDENTIAL RECEPTION

Levels: \$10,000

- Friday Evening, April 17
- Two (2) tickets for event
- Company may provide branded napkins
- Logo on EVENT sign
- Logo on EVENT ticket



Gala Dinner - Wolf Museum of Exploration and Innovation (MOXI)

Levels: \$5,000/\$10,000/\$20,000

Saturday Evening, April 18

- Two (2) tickets for event
- Logo on EVENT tickets
- Company branding on Museum sphere

5K FUN BEACH RUN/WALK - \$1,500

Saturday Morning, April 18

- T-shirt with company logo for all participants
- Banner, or other presence, at the finish line
- Two (2) race entries
- Logo on EVENT sign and ticket



PROMOTIONAL OPPORTUNITIES

WELCOME BAGS - \$5,000 (EXCLUSIVE)

Company logo will appear on the Welcome Bags that will be given out to all attendees giving your Company maximum exposure. **SOLD**

5K FUN RUN/WALK ON THE BEACH \$1,500

WATER BOTTLES - \$4,000 (EXCLUSIVE)

Water bottles will be distributed to all attendees and will include your logo.

LANYARDS - \$2,500 (EXCLUSIVE)

Provide company lanyards that will be given out at registration to all attendees. **SOLD**

WELCOME BAG INSERT - \$600

(Price is per double sided page) Must mail 500 copies of flyer/advertisement to COA by March 31 2026.

FLOOR DECAL - \$400

Drive traffic to your booth and create awareness by displaying your logo and booth number on a floor decal in high traffic area. (Fixed size 3'x3')

LEAD CAPTURE - \$350

Obtain attendee contact information by scanning their name badges through your mobile device.

FINAL PROGRAM ADS

FULL PAGE COLOR - \$3,000

1/2 PAGE COLOR - \$2,000

Program will be distributed to attendees on-site.

INTERACTIVE CLINICAL FORUMS

These informational presentations give you a chance to share innovative clinical knowledge, demonstrate proper use of new procedures or generate interest in a new product through a dynamic presentation with an engaged audience. Forums are held in either the General Session Ballroom or as a breakout session. An email promoting the forums will be sent out to attendees prior to the meeting and listed in meeting materials.

(Limited number of sessions available)

Potential times for Interactive Clinical Forums:

BREAKFAST OR LUNCH SESSION- \$6,500

- Location - General Session (All Attendees)
- Choose Thursday, Friday, Saturday or Sunday
- 30 minute time slot
- Meeting room rental and set-up included
- Food and beverage included
- Basic A/V included

LUNCH SESSION - \$2,500

- Location - Breakout Room (Sign-up required)
- Saturday Lunch Only
- 30 - 60 minutes
- Meeting room rental and set-up included
- Food & beverage/AV not included.

Ortho Expo Raffle

The Ortho Expo Raffle is an effective way to promote interaction with meeting attendees.

Attendees love to win. Make the most out of your exhibiting experience by giving attendees another reason to swing by!

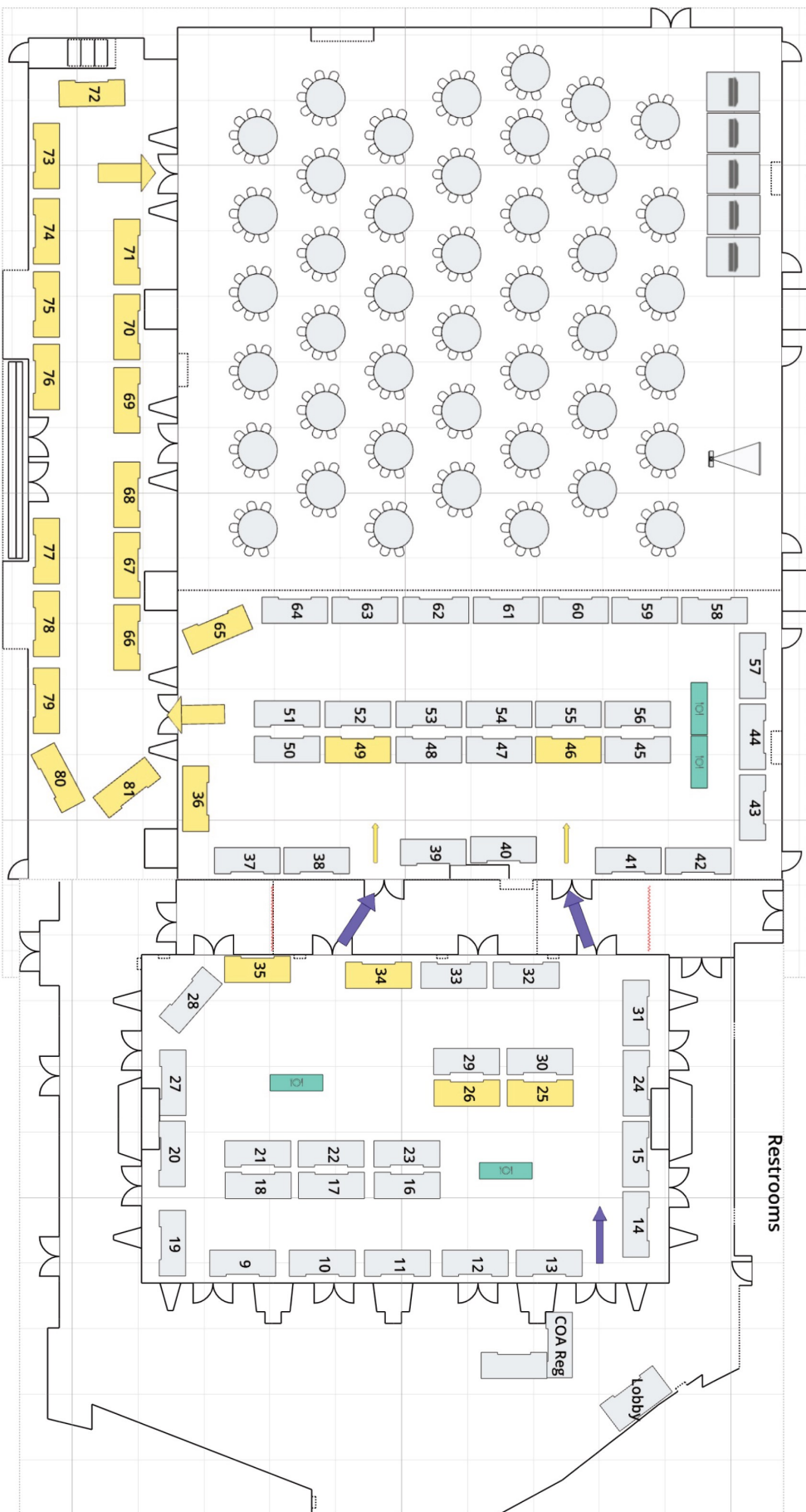
Consider donating a prize for our Ortho Expo Raffle. Prizes must be valued at a minimum of \$150.

Company will get recognition at meeting and representative will be able to draw winning raffle card and present prize directly to attendee!



Exhibitor Setup:	Wednesday, April 15	5:00 pm - 9:00 pm
Exhibits Open:	Thursday, April 16	7:00 am - 5:00 pm
Exhibits Open:	Friday, April 17	7:00 am - 5:00 pm
Exhibits Open:	Saturday, April 18	7:00 am - 1:00 pm
Exhibitor Tear down:	Saturday, April 18	1:00 pm - 5:00 pm
<i>*All times are tentative and subject to change.</i>		

Exhibit Map



Application Deadline—December 31, 2025

Applications received after the deadline will be reviewed and assigned a booth space based on availability.

EXHIBITOR AGREEMENT

General

All applications for space must be submitted on an exhibitor application. California Orthopaedic Association (COA) will make every effort to assign a space in your requested area. Space is assigned on a first come basis. COA may, at its discretion, accept or reject any application for space, and reserves the right to relocate or reassign exhibit booths at any time. Space assignments are contingent upon a timely receipt of application with payment, the size of exhibit space requested, physical layout and characteristics of the exhibit hall, compatibility of exhibitors, and other factors (such as overall support of the meeting) as determined by COA. Booth assignments will not be released to company until COA has received full payment for booth sponsorship.

Terms of Payment / Cancellation

Prices of exhibit booths are listed on the exhibitor application. Applications for each exhibit space must be accompanied by payment of the exhibitor fee in the form of a credit card payment or check made payable to California Orthopaedic Association. Should any contingency prevent COA or the exhibition from occurring, COA shall not be held liable for any expenses incurred by exhibitors. If COA receives written notice of space cancellation prior to January 1, 2026, a 50% refund of the total booth fee will be made, or 100% of the fee may be applied to next year's meeting at the company's discretion. Cancellations after this date will result in the forfeiture of the total fee. Notice of cancellations must be submitted in writing.

Liability

COA will not be liable for any damages in the event that performance of this contract is rendered impossible for any of the following causes: destruction of the exhibit hall or any substantial portion thereof by fire, earthquake, the elements including a pandemic, a public enemy, strikes or other public disorder; impossibility of performance created by lay or any public authority; and/or for any cause beyond its control or the control of the Hotel.

Questions regarding the meeting:

Diane Przepiorski/NallelyLopez-Morris
California Orthopaedic Association
1246 P Street, Sacramento, CA 95814
Phone: 916-454-9884
Fax: 916-454-9882
Email: admin@coa.org



COA Exhibitor Application

Register Online: www.annualmeeting.coa.org

Company Name: _____

Website: _____

Address: _____

City: _____ ST: _____ Zip: _____

Exhibit Coordinator: _____

Email: _____

Phone: _____

Representative Names:

Rep. Email:

List your booth location preferences:

1.	
2.	
3.	
4.	

_____ # _____ # _____

Do not locate me near:

(Please list specific company names)

1. _____

2. _____

Booth Sponsorship Benefits	<input type="checkbox"/> Bronze Level \$5,000	<input type="checkbox"/> Silver Level \$6,500	<input type="checkbox"/> Gold Level \$7,500	<input type="checkbox"/> Diamond Level \$10,000
Please attach a paragraph description of your company (50 words or less) and a logo with transparent background.				
Booth Size	10' x 8' (1)- 6 ft. draped table 2 chairs	20' x 8' (2)- 6 ft. draped tables 3 chairs	10' x 8' Premier Location (1)- 6 ft. draped table 2 chairs	20' x 8' Premier Location (2)- 6 ft. draped tables 3 chairs
Complimentary Reps (Extra badges \$450/badge)	2 included # _____ extra badges	3 included # _____ extra badges	2 included # _____ extra badges	3 included # _____ extra badges
Continental Breakfast each day	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Access to General Sessions	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Pre/Post attendee list - includes emails	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company name & description listed on hosted meeting website/app	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company's name, description & booth # in meeting program	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Flyer in Welcome Bag	<input type="checkbox"/> \$600/2-sided page <input type="checkbox"/> \$750/multi-page booklet	<input type="checkbox"/> \$600/2-sided page <input type="checkbox"/> \$750/multi-page booklet	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Ad in COA's E-Publication			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on meeting emails				<input checked="" type="checkbox"/>
Logo on the meeting website Homepage				<input checked="" type="checkbox"/>
Internet Access (entire meeting)	<input type="checkbox"/> \$225	<input type="checkbox"/> \$225	<input type="checkbox"/> \$225	<input type="checkbox"/> \$225
Electrical Outlet (1 outlet)	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100
Presidential Reception (\$75/person)	# _____ tickets	# _____ tickets	2 included # _____ extra tickets	3 included # _____ extra tickets
Gala Dinner (\$160/person)	# _____ tickets	# _____ tickets	# _____ tickets	# _____ tickets
Lunch Tickets (\$60/Person/Day)	# _____ tickets	# _____ tickets	# _____ tickets	# _____ tickets
Exhibitor Badges DO NOT include lunch tickets				
Subtotal:	\$ _____	\$ _____	\$ _____	\$ _____

Sponsorship Opportunities

Presidential Reception ☐ \$10,000

Golf Tournament ☐ \$6,000

Gala Dinner ☐ \$20,000

MOXI Museum ☐ \$10,000

☐ \$5,000

Welcome Bag ☐ \$5,000

Water Bottle ☐ \$4,000

Lanyards ☐ \$2,500

5K /Walk Beach Run ☐ \$1,500

Program Ad - Full Page ☐ \$3,000

Program Ad - 1/2 Page ☐ \$2,000

Floor Decal ☐ \$400

Lead Capture ☐ \$350

Premier
Exhibitor
Sponsorship \$20,000
Keynote Speaker

PAYMENT INFORMATION

☐ Check is enclosed Check #: _____

☐ Credit/Debit Card #: _____ Exp. Date: ____/____ Security Code: _____

If paying by credit card, a 3% surcharge will be added to your purchase.

Application Deadline: Exhibitor applications received after 12/31/2025 will be assigned a booth space based on availability.

Interactive Clinical Forums

(Select preferred day & time)

☐ **\$6,500 General Session**

☐ THURS ☐ FRI ☐ SAT ☐ SUN

☐ Breakfast or ☐ Lunch

☐ **\$2,500 Breakout Session** (Saturday Lunch Only)

Total:

\$ _____



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Questions? Contact Us!

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COA President

Robert Slater, Jr., M.D.

Program Co-Chairs

Jeffrey Smith, M.D.
Karthek Reddy, M.D.